

DenNICCI & Blues



Our global supply base

Learn more about where we manufacture

As a business we offer multi-category product, it's really important that we have the right supply base with the right capabilities and commitment.

We work closely with our factories to ensure all our product is responsibly sourced, at competitive prices, delivered on time, ensuring the quality meets our customers and consumer needs.

To support in the delivery of our product we have colleagues both in India and China ensuring factories are compliant and the production meets the required standards.



China

No.1 sourcing hub for volume and value, producing both Woven and Jersey product across most product areas.

India

2nd largest sourcing hub delivering Jersey knits with detailed prints and embroidery.

Doing the right thing...

See more about how we are doing our bit

All our factories go through an in depth auditing process carried out by a recognised and trusted audit body to ensure the workers health, safety and integrity are being met.

We work closely with our factories to ensure the customer's code of practice, brand values, guidelines and policies are being adhered too.

We support the goals of the UK's Modern Slavery Act and have a zero-tolerance approach to forced labour of any kind within our operations and supply chain.

Trust and transparency are key in ensuring our product is responsibly sourced and produced within the supply chain.



BetterFactories
Cambodia



Facility and Merchandise Authorization



ACCORD
on Fire and Building Safety in Bangladesh

Sustainability.... looking after our future

As a responsible supplier, our commitment is to source & produce each individual garment in a way that it protects and supports the environment for our future generations.

Our Journey so far ...

30% of our factories are Higg Fem registered and are committed to improving the way they produce their product to reduce the impact on the environment. By 2025 our aim is for 80% to be Higg Fem registered including 2nd tier sites

95% of the cotton we use in our product is BCI certified

100% of our swing tickets are FSC certified and recyclable

We are members OPRL (On-pack recycling label)

We have a small % of product that contains Global organic textile standard (GOTS)

Currently 50% of the Polyester we use has a content of 30% recycled with a goal by 2025 for 100% of our polyester fabric to have a minimum content of 30% recycled polyester

As a business we will look to reduce our carbon footprint by reviewing the way that we work and reducing the amount of sampling, shipping of samples and packaging used

Future innovation : Recycled cotton / Natural dyes

